

# The Smart Technologies for Superior Customer Service

## SMART URBAN LIGHTING MANAGEMENT SYSTEM

- ✓ Reduce energy consumption by 40%.
- ✓ Reduce maintenance cost.
- ✓ Extend equipment lifetime.
- ✓ Reduce light pollution.

## TICKET SYSTEM FOR ENTERTAINMENT AND SPORT

- ✓ Promote events and public spaces with multichannel ticketing software.
- ✓ Optimize your personnel costs.
- ✓ Get benefits of mobile and e-ticketing.
- ✓ Reduce queues at your ticket offices.
- ✓ Increase ticket sales by increasing the number of sale points like self-service kiosks and mobile devices.

## DEVICE APPLICATION MANAGEMENT SYSTEM

- ✓ Support interface of any external information system (suitable for urban infrastructure equipment, self-service kiosks and etc.).
- ✓ Provide your client device app to interact with any peripherals like thermal printers, scanners, card readers and etc.
- ✓ Monitor and control your devices with online and mobile remote management solutions.

## UNIVERSAL PAYMENT SYSTEM

- ✓ Automate payment process in retail outlets.
- ✓ Use self-service best practices for your customers.
- ✓ Optimize personnel costs.
- ✓ Set self-service kiosks in crowded areas.

## AUTOMATED FARE COLLECTION SYSTEM

- ✓ Increase your fare collection revenue.
- ✓ Reduce operating costs of the carrier.
- ✓ Optimize personnel costs.
- ✓ Get benefits of mobile and e-ticketing.
- ✓ Increase revenue stream with smart fare rate menu management system.
- ✓ Increase sales with loyalty program management software.
- ✓ Sell coach tickets with fixed seats and choice of route.

## PASSENGER TRANSPORTATION MANAGEMENT SYSTEM

- ✓ Control your independent carriers with rout management system.
- ✓ Adapt your timetable to the actual demand of your passengers with automatic passenger counting system.
- ✓ Track your vehicles locations by GPS/GLONASS navigation system devices and special software.
- ✓ Apply special equipment to connect your independent carriers to the automated fare collection system.

## PUBLIC INFORMATION SYSTEM

- ✓ Provide interactive navigation and information services for city dwellers and tourists.
- ✓ Generate revenue through advertising campaigns using interactive kiosks and information displays.
- ✓ Provide emergency services to city walkrounders.
- ✓ Promote the city as a place with safe and comfortable urban environment.

## PARKING SPACE MANAGEMENT SYSTEM

- ✓ Manage efficiently parking space with reliable and future-safe software solutions.
- ✓ Reduce administrative expenses and offer your clients absolute convenience.
- ✓ Provide to your customers online and mobile services to reserve a parking space from home or in the move from smartphone.
- ✓ Monitor your parking system and equipment with online and mobile remote management solutions.



PSS.Platform

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